

Ninth Annual

BLUE SKY

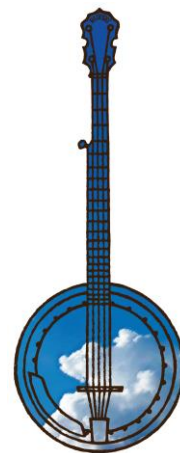
Folk Festival Aug 17th 2019

Willoughby, Ohio

Sponsorship Opportunities at the Blue Sky Folk Festival

On August 17, 2019, the Northeast Ohio Musical Heritage Association (NEOMHA) will host the **Ninth Annual Blue Sky Folk Festival** in Willoughby, Ohio. People love this popular annual festival because it:

- Offers a fun, interactive, and creative event for Northeast Ohio and beyond. We're a family-friendly, affordable, leave-no-trace event with an emphasis on local, fair trade, organic goods and green practices.
- Brings awareness and enjoyment of our musical heritage to new populations.
- Provides an avenue for Northeast Ohio folk musicians to meet and jam with each other
- Encourages amateur musicians and provides a showcase for both amateurs and professionals
- Promotes Northeast Ohio as a place that celebrates our collective musical and artistic heritage
- Shares time and talent with other organizations that promote regional folk music



You can support the Blue Sky Folk Festival and at the same time build your own brand to an aware, communicative, educated, and engaged audience through your organization's sponsorship of this event. ***Find more information about our ninth annual festival at www.neomha.org.***

Sponsorship levels:

Pinnacle Partner:

\$5,000 investment – only one available

Presenting sponsorship, featuring:

- Sole naming rights to main stage.
- *Primary* logo and name placement in press releases and all social media connections (newsletter and Facebook).
- *Primary* logo placement or name in print advertising, space permitting
- *Exclusive, personalized* emcee statement from main stage prior to headliner introduction and throughout the event.
- *Exclusive* logo on main banner at event.

- *Preferred* vendor space at event.
- *Primary* banner ad, logo, listing & description on website.
- Reserved seating for four people.
- Reserved parking – two spaces.
- Four autographed CD's.
- Photo Op with Headliner Band.
- *Dedicated* back cover of program with logo, listing & description in program.
- Tax deduction.

Visionary Partner:

\$2,500 investment

- Logo and name in press releases and all social media connections (newsletter and Facebook).
- Logo in print advertising, space permitting.
- Vendor space at event.
- Banner ad, logo, listing & description on website.
- Reserved seating for two people.
- Reserved parking – one space.
- Two autographed CD's.
- Tax deduction.

Sustainer:

\$1,000 investment

- Logo and name in press releases and all social media connections (newsletter and Facebook).
- Logo in print advertising, space permitting.
- Vendor space at event.
- 2 tickets to event
- Banner ad, logo, listing & description on website.
- Tax deduction.

Supporter:

\$500 investment

- Logo and name in press releases and all social media connections (newsletter and Facebook).
- Logo in print advertising, space permitting.
- Banner ad, logo, listing & description on website.
- Tax deduction

Friend:

\$250 investment

- Recognition in program
- Tax deduction

About NEOMHA

The Northeast Ohio Musical Heritage Association was incorporated in 2014 as a 501(c)(3) nonprofit organization. We produce the Blue Sky Folk Festival in Willoughby and the Lake Erie Folk Fest at Shore Cultural Centre in Euclid, along with other arts and culture events year-round. Our mission is to provide venues and opportunities for the performance, sustenance and preservation of folk music in our region through the creation of inspiring experiences that stimulate a personal love and appreciation of folk music.

Blue Sky Folk Festival 2019 Sponsorship Application

Name of Company or Organization _____

Contact _____ Phone(s) _____

Email: _____

Address _____

Type of sponsorship:

___ Pinnacle Partner (\$5000)

___ Visionary Partner (\$2500)

___ Sustainer (\$1000)

___ Supporter (\$500)

___ Friend (Up to \$500)

Check made out to NEOMHA (North East Ohio Musical Heritage Association) _____

OR VISA/MC _____ exp. date _____

Authorized Signature _____ Cardholder _____

Mail to NEOMHA, c/o 10848 Chillicothe Rd., Kirtland OH 44094 or email to Info@NEOMHA.org. Questions? Call Sarah Gyorki at (216) 577-5511.

Board of Directors

Jerie Green, President

Ted Theofrastous, Vice President

Nancy Tozer, Secretary & Treasurer

Will Craig

Dan Bond

Laura Lewis

Thank you for your participation!
See you at the Blue Sky Folk Festival,
Saturday, August 17, 2019
at The Fine Arts Association
38660 Mentor Ave.
Willoughby, OH 44060

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