Sponsorship Opportunities at the Blue Sky Folk Festival

On August 17, 2019, the Northeast Ohio Musical Heritage Association (NEOMHA) will host the Ninth Annual Blue Sky Folk Festival in Willoughby, Ohio. People love this popular annual festival because it:

- Offers a fun, interactive, and creative event for Northeast Ohio and beyond. We’re a family-friendly, affordable, leave-no-trace event with an emphasis on local, fair trade, organic goods and green practices.
- Brings awareness and enjoyment of our musical heritage to new populations.
- Provides an avenue for Northeast Ohio folk musicians to meet and jam with each other.
- Encourages amateur musicians and provides a showcase for both amateurs and professionals.
- Promotes Northeast Ohio as a place that celebrates our collective musical and artistic heritage.
- Shares time and talent with other organizations that promote regional folk music.

You can support the Blue Sky Folk Festival and at the same time build your own brand to an aware, communicative, educated, and engaged audience through your organization’s sponsorship of this event. Find more information about our ninth annual festival at www.neomha.org.

Sponsorship levels:

**Pinnacle Partner:**
$5,000 investment – only one available
Presenting sponsorship, featuring:
- Sole naming rights to main stage.
- Primary logo and name placement in press releases and all social media connections (newsletter and Facebook).
- Primary logo placement or name in print advertising, space permitting.
- Exclusive, personalized emcee statement from main stage prior to headliner introduction and throughout the event.
- Exclusive logo on main banner at event.
- Preferred vendor space at event.
- Primary banner ad, logo, listing & description on website.
- Reserved seating for four people.
- Reserved parking – two spaces.
- Four autographed CD’s.
- Photo Op with Headliner Band.
- Dedicated back cover of program with logo, listing & description in program.
- Tax deduction.

**Visionary Partner:**
$2,500 investment
- Logo and name in press releases and all social media connections (newsletter and Facebook).
- Logo in print advertising, space permitting.
- Vendor space at event.
- Banner ad, logo, listing & description on website.
- Reserved seating for two people.
- Reserved parking – one space.
- Two autographed CD’s.
- Tax deduction.

**Sustainer:**
$1,000 investment
- Logo and name in press releases and all social media connections (newsletter and Facebook).
- Logo in print advertising, space permitting.
- Vendor space at event.
- 2 tickets to event
- Banner ad, logo, listing & description on website.
- Tax deduction.

**Supporter:**
$500 investment
- Logo and name in press releases and all social media connections (newsletter and Facebook).
- Logo in print advertising, space permitting.
- Banner ad, logo, listing & description on website.
- Tax deduction

**Friend:**
$250 investment
- Recognition in program
- Tax deduction

**About NEOMHA**
The Northeast Ohio Musical Heritage Association was incorporated in 2014 as a 501(c)(3) nonprofit organization. We produce the Blue Sky Folk Festival in Willoughby and the Lake Erie Folk Fest at Shore Cultural Centre in Euclid, along with other arts and culture events year-round. Our mission is to provide venues and opportunities for the performance, sustenance and preservation of folk music in our region through the creation of inspiring experiences that stimulate a personal love and appreciation of folk music.
Blue Sky Folk Festival 2019 Sponsorship Application

Name of Company or Organization ______________________________________________________
Contact ___________________________ Phone(s) __________________________________________
Email: ____________________________________________________________________________
Address ___________________________________________________________________________

Type of sponsorship:
_____ Pinnacle Partner ($5000)
_____ Visionary Partner ($2500)
_____ Sustainer ($1000)
_____ Supporter ($500)
_____ Friend (Up to $500)

Check made out to NEOMHA (North East Ohio Musical Heritage Association) ______
OR VISA/MC _______________________________ exp. date ___________
Authorized Signature __________________________________ Cardholder ______________________

Mail to NEOMHA, c/o 10848 Chillicothe Rd., Kirtland OH 44094 or email to Info@NEOMHA.org. Questions? Call Sarah Gyorki at (216) 577-5511.

Board of Directors
Jerie Green, President
Ted Theofrastous, Vice President
Nancy Tozer, Secretary & Treasurer
Will Craig
Dan Bond
Laura Lewis

Thank you for your participation!
See you at the Blue Sky Folk Festival,
Saturday, August 17, 2019
at The Fine Arts Association
38660 Mentor Ave.
Willoughby, OH 44060

Ninth Annual
BLUE SKY
Folk Festival Aug 17th 2019
Willoughby, Ohio